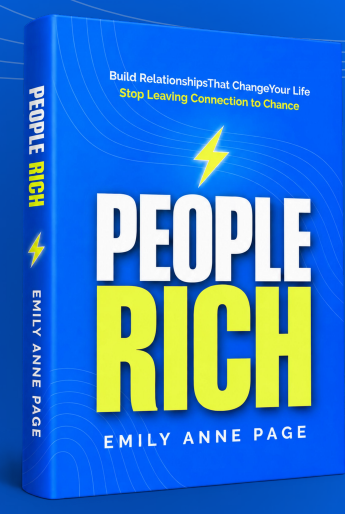
PRESS KIT · E$ PUBLISHING

PEOPLE RICH

Build Relationships That Change Your Life.
Stop Leaving Connection to Chance.

By Emily Anne Page · Speaker, Author, Economist



The richest life isn't built alone.

Warm, practical and full of real stories, People Rich shows readers how to build the relationships that change their lives, with research explained simply enough to use the same day. Stop leaving connection to chance.

ABOUT THE BOOK

Every big break in life comes through a person, not a plan. Yet most of us set goals around outcomes, not relationships. We were never taught how to build relationships on purpose, so we leave connection to chance.

People Rich brings together the economics of happiness and real-world research to show why relationships are our most valuable asset, in business and in life. Through heartwarming stories from Emily's own life and simple, practical strategies, readers learn how to build trust before they need it, connect without feeling fake or "networky," and strengthen the relationships that matter most, starting the same day. From career to family to friendship, it's a guide to a life that feels successful, happy and truly rich.

READERS WILL LEARN HOW TO

- Give their career an octane boost
- Find their people, the ones who support them
- Create connection instead of waiting for chemistry
- Open doors they didn't know existed
- Build trust before they need it
- Build a genuine network without becoming fake or "networky"
- Build wealth that matters

BOOK FACTS

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Self-Help · Relationships · Communication · Success

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"A wonderfully conversational guide that gets readers thinking about their relationships. Very highly recommended."
READERS' FAVORITE · 5 STARS

"Best book I read this year."
AMAZON READER · 5 STARS

"A cross between How to Win Friends and Influence People and Let Them."
AMAZON READER · 5 STARS

"My favourite book so far this year, such an eye opener."
AMAZON READER (UK) · 5 STARS

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MEET THE AUTHOR

EMILY ANNE PAGE

Friend · Daughter · Sister · Wife · Speaker · Author · Economist



"Everyone's investing in crypto. I'm investing in people."

Emily Anne Page is a speaker, author and economist on a mission to help people build relationships on purpose. She earned her master's in economics at the University of Southern California, studying the economics of happiness under Dr Richard Easterlin.

She bought her first company at 30, started her second at 32 and sold it at 35, and co-founded Jocko White Tea. Over 12 years launching brands into retail and e-commerce, she learned that every big break comes through a person, not a plan.

People Rich is her joyful guide to winning friends, building trust and creating opportunity in a world of more followers and fewer friends. She lives in Dallas, Texas.

CREDENTIALS

- MA in Economics, University of Southern California, where she studied under Dr Richard Easterlin
- Bought one company, built two from scratch and sold one
- Co-founded Jocko White Tea with Jocko Willink, author of Extreme Ownership
- Founder of START to SOLD®, helping business owners pitch, scale and sell their companies
- 12 years launching brands into retail and e-commerce
- Has coached thousands of business leaders and government trade organization programs in the formula and finesse of effective sales and business development, creating real connections across cultures that drive partnership

INTERVIEW TOPICS

1. Everyone's Investing in Crypto. Why People Are the Best Investment
2. The Connection Recession: More Followers, Fewer Friends and What It's Costing You
3. The $250,000 Handshake: How Trust Opens Doors Money Can't
4. What an Economist Learned About Money, Happiness and the People Who Matter
5. AI Can't Replace This: The Human Skill That Will Future-Proof Your Career

QUESTIONS EMILY LOVES TO ANSWER

- You studied under the economist who asked whether money buys happiness. What did the data teach you?
- What is the Connection Recession, and how do you know if you're part of it?
- People fear AI will take their jobs and put their financial future at risk. What's your answer?
- If someone wants to become *People Rich* starting today, what's the one thing to do this week?
- Who quietly changed your life, and have you ever thanked them?

1 MILLION PEOPLE THANKED · VALUING PEOPLE MAKES OUR LIVES RICHER

When we realize how much we value someone, we get more from that relationship. And when we tell them, they feel it too. Emily's big, audacious goal: to inspire 1 million people remembered and thanked, the people who quietly changed our lives. Remember someone surprising, thank them out loud, then share your story. Tag @BePeopleRich and @EmilyAnnePage and use #BePeopleRich and #MyPeopleRichStory.

Reading with a book club? Get the free Book Club Guide to inspire Deep Meaningful Conversations (DMCs). Bonus: clubs can apply for a chance at free books (up to 25 clubs selected, terms apply): emilyannepage.com/people-rich-book/bookclub

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